



### **Water Treatment Uses:**

BOILER / HOT WATER PRE-TREATMENT DISH-WASHERS & GLASS-WASHERS STEAMERS & STEAM TABLES DRINKING WATER & COFFEE FILTRATION BEVERAGE & ICE PRE-FILTRATION

## **Specializing In The Application Of:**

WATER SOFTENING MICRON SEDIMENT FILTRATION **CARBON & BEVERAGE FILTRATION** REVERSE OSMOSIS & UV STERILIZATION

# **Commercial Restaurant and Foodservice Operation Solutions**

# Culligan® Commercial. A Difference You Can Taste.

No matter what ingredients you add to your signature dishes, the one that makes the biggest impact is water. From improving the color and taste of food and beverages to increasing the effectiveness of dishwashers and food processing equipment, quality water makes all the difference. To be assured the best water treatment solutions are in place in your restaurant, coffee house or foodservice operation, you need a partner like Culligan® Commercial.

### **OPERATION & MAINTENANCE ADVANTAGES:**

- Lower operating costs by as much as 30%
- Save 25-30% on detergent and chemical costs
- Reduce utility costs by as much as 30%
- Reduce scale buildup on dishwashing and food preparation equipment
- Experience 25% less downtime for maintenance repairs
- Extend life span of equipment, water heaters and dishwashers
- Increase effectiveness of dishwashers and food processing equipment
- Create easy-to-clean facility, reduce cleaning time and costs

# **CUSTOMER BENEFITS:**

- Better tasting water, beverages, and food
- Cleaner, clearer ice cubes
- Properly carbonated beverages with great taste
- Brighter, whiter, and softer table linens
- Spot-free tableware, floors and windows
- Enhanced dining experience for customer and greater potential for repeat business











# Superior Service with Every Order.

Every customer is important. And every customer is different. With a partner like Culligan® Commercial, you can expect a water treatment plan as original as you are. And like you and your business, we pride ourselves on supporting our solutions with ongoing expert service.

## CASE IN POINT: Giovanni's Restaurant, Rockford, Illinois

As an independent business, a high quality dining experience is essential to the success of this Italian eatery. The image of Giovanni's is top quality and owner Joe Castrogiovanni was determined to uphold it.

#### The Problem:

Poor quality table water, cloudy ice cubes and weak beverage makeup was threatening the success of the restaurant. "Fresh, clean water is one of the best ways to make a great first impression and we were failing," recalls Mr. Castrogiovanni. The drinking water needed improvement—fast.

### The Solution:

In order to demonstrate the high performance of our water treatment solutions, Culligan® Commercial offered Giovanni's a product trial for their ice machines. The equipment was in place for 2 months and Mr. Castrogiovanni saw immediate improvement. Culligan® Commercial installed an expanded B Series Reverse Osmosis system with pretreatment and storage to provide Reverse Osmosis water for all uses. The treated water was piped to ice machines, beverage service, bar guns, steamers and remote bars to ensure a consistent, high quality drinking experience for all patrons. Added services included salt delivery to soften the water and regular changing of Reverse Osmosis filters to maintain top performance.

### The Results:

"Clear, great tasting water is one of the first things our customers enjoy when they enter our establishment," says Mr. Castrogiovanni. "I never get tired of hearing how great our water tastes!" High quality table water, crystal clear ice cubes and excellent beverages are the top benefits of Giovanni's Culligan® solution. According to Mr. Castrogiovanni, his restaurant is now considered to be the finest in the city.

"Water quality is a major part of what has made the Pizza House the best in our county. My ice and water is so filtered that my fountain sodas are actually preferred by my customers. I am now enjoying the added benefits of a thriving fountain beverage business, thanks to Culligan®."

— John Nahas, owner Our Pizza House, Pearl River, New York

Solutions from Culligan® Commercial are designed to eliminate your costly water problems while improving the performance and efficiency of your current operation. We look forward to engineering a success story for you.









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PRODUCT TO MARKET, LLC 4536 COUNTY ROAD 4 SW COKATO, MN 55321 (320) 286-9997 For over 80 years, Culligan® has made better water. Our global network, comprised of 800+ dealers and international licensees in over 90 countries, is dedicated to addressing your water-related problems. As a worldwide leader in water treatment, our sales representatives and service technicians are familiar with the local water conditions in your area. Being global and local position us to deliver customized solutions to commercial and industrial water issues that affect your business and your bottom line.

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